

# BARAA FRAIGEH

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## SUMMARY

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Fullstack developer with a strong backend focus and experience building APIs, business systems, mobile application backends, payment integrations, notification services, and customer engagement workflows. Skilled in Node.js, TypeScript, Laravel, PHP, PostgreSQL, MySQL, REST API development, and application architecture.

Experienced in startup and distributed-team environments, taking ownership of features from database design and backend implementation through integration and deployment. Currently building ValYou, a customer engagement platform combining NFC and QR review experiences with customer data collection, business insights, and weekly reporting.

## WORK EXPERIENCE

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### ValYou

August 2026 – Present

*Founder and Product Engineer*

*Lebanon*

- Building a customer engagement platform that combines NFC and QR review experiences with customer data collection and business insights.
- Developing backend workflows for businesses, locations, review cards, customer contacts, engagement tracking, and weekly email reports.
- Building responsive customer-facing and business-owner experiences with optional data sharing and privacy-focused messaging.
- Managing product development across backend, frontend, database design, deployment, and customer experience.
- Implementing card and location tracking, customer contact management, logo uploads, analytics, and scheduled reporting.

### Kilow Startup

January 2025 – March 2026

*Fullstack Developer*

*Riyadh, Saudi Arabia – Remote*

- Led the architecture and development of a greenfield internal CMS and CRM for managing user data, inventory, and content workflows for a 13-person operations team.
- Focused on backend development while contributing across the full stack.
- Refactored a legacy Node.js mobile API into a Clean Architecture and Repository-Service structure.
- Reduced technical debt and improved average API response times by 40% through backend restructuring and performance improvements.
- Collaborated with a distributed team using Git, Jira, and sprint-based development to deliver product features.

### Azer

May 2024 – June 2024

*Backend Developer – Freelance Contract*

- Built the backend API for a personalized life-coaching MVP, supporting session booking, goal-setting workflows, and user progress tracking.
- Implemented Firebase Cloud Messaging for session reminders and goal-related push notifications.
- Optimized MySQL queries used by user progress dashboards, achieving sub-second data retrieval.
- Collaborated with mobile developers to define and integrate API endpoints.

### MaakMaghdouche

*Backend Developer – Project-Based*

- Integrated the Wish payment gateway into a legacy PHP system for secure online donations and supported payment workflow requirements related to PCI compliance.

- Provided post-launch maintenance and technical support.

EDUCATION

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**Lebanese International University**  
Bachelor of Science in Computer Science  
Saida, Lebanon

2021 – 2024  
GPA: 3.43

LANGUAGE PROFICIENCY

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**Arabic:** Native  
**English:** Professional working proficiency

TECHNICAL SKILLS

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|-----------------------------|--------------------------------------------------------------------------------------------------------|
| <b>Backend Development</b>  | Node.js, TypeScript, Laravel, PHP, REST APIs, API integration                                          |
| <b>Architecture</b>         | Clean Architecture, Domain-Driven Design, Repository-Service Pattern                                   |
| <b>Frontend Development</b> | React.js, Next.js, Vue.js, Inertia.js, Tailwind CSS                                                    |
| <b>Databases</b>            | PostgreSQL, MySQL                                                                                      |
| <b>Cloud and Services</b>   | AWS, Microsoft Azure Blob Storage, Firebase Cloud Messaging                                            |
| <b>Product Development</b>  | Authentication, background jobs, scheduled reports, analytics, payment integra-<br>tions, file uploads |
| <b>Tools</b>                | Git, CI/CD, Postman, Jira, Trello, Agile/Scrum                                                         |